

# TEDx Speaker and Entrepreninja Reminds Us We Are *All* A Good Mix of *Something*

Meet Christina Aldan for the first time and you will feel as if you have known her all your life. She is proof that perseverance and a desire to learn will propel you towards living a life you love.

**Forward • Positive • Creative**

“What are you?” is a question Christina Aldan has been asked by strangers since she was a little girl growing up on the Upper Peninsula of Michigan. Born to a Caucasian mother and a Chinese father she never knew, the answer was riddled with shame and pain - reminders of a childhood in poverty and kids treating her like an outsider for being the nerdy Asian bookworm.

The question “what are you?” would ultimately lead Christina to discover that the answer is ever-evolving and that we are all defined by the sum of each experience, relationship and struggle we embrace by stepping away from what’s comfortable and welcoming the adventure that comes with jumping in to the deep end of the pool and figuring out how to swim.

We live in a world where connecting and building a tribe of like-minded people, new customers and supporters is filled with possibilities. That ultimately led Christina to focus her unique set of skills towards guiding small business owners (especially women!) through the world of technology. For over a decade, Christina has been helping clients realize the full potential of their businesses by creating strategic advertising campaigns and processes. She coaches female entrepreneurs into living the kind of lifestyle to which they aspire.



Women  
in  
Tech

Digital  
Advertising

Mentorship

Lean  
Startups

Diversity  
&  
Inclusion



*Christina's unique, life-changing expertise is in such demand that she has been invited to speak at:*





*"Christina Aldan, your award speech on feeling worthy was incredible and moving."*

*BART PATTERSON, PRESIDENT - Nevada State College*

*"Wow Christina! You really know how to open a conference!"*

*LEISA MOSELEY, POLITICAL WRITER - Eat My Dessert First*

*"You were such a firecracker yesterday @luckygirliegirl. Thanks for being awesome and opening my perspective. You commanded the stage. Incredibly powerful delivery!"*

*ELYSE HUGHES, CONTENT WRITER - Content By Elyse*

**Community Service:**

- The Never Give Up Foundation (Board of Directors)
- Girls in Tech, Las Vegas (former Co-Managing Director)
- Project AngelFaces (Volunteer)
- Local Las Vegas Tech High Schools (Advisory Boards)
- OCA (Member)



**Connect:**

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**Speaker Fees:**

*1-Day (non-profit): Short Presentation or Breakout Session (30-45 min) **\$3,500***

*1-Day: Keynote or Workshop (60-90 minutes) **\$5,000***

*2-Day: 2 workshops (90-240 minutes each) **\$10,000***

**Honors, Awards and Publications:**

2015 Women of Distinction Awards - STEM  
2015 Las Vegas Women in Technology Awards - Community Service

*The Good Men Project*  
*Defining Women Magazine*  
*Women of Distinction Magazine*  
*ElevatingVegas Magazine*  
*50/50: Fifty Women, Fifty Stories by Lisa Wright, Interview Subject*

*Watch her TEDx Talk here: [bit.ly/IAmAGoodMix](http://bit.ly/IAmAGoodMix)*



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