



Christina Aldan

Create Your Luck

christina@aranasoft.com

+1 (702) 525-5142

@luckygirliegirl



My favo [@luckygirliegirl](https://twitter.com/luckygirliegirl) is bringing all the insights I heard about wellbeing in 'not so tech communities' about wellbeing, to a tech audience on a very fact-driven way. Insightful, interesting and oh so Epic!

-Dennie Declercq, DevSum attendee

Topics

[This Talk Won't Change You, But How You Remember It Will](#)

[5 Tips for Cultivating EQ in the Workplace](#)

[Better UX w/EQ](#)

[Empathy Is Your Secret Weapon](#)

[Learn to Say "No!" Without Being a Jerk](#)

[User Experience at Every Level of Business](#)

[Mr. Potatohead Branding](#)

[The 4 Deadly Sins of Mentorship](#)

[Unleashing Your Creativity Workshop](#)

Christina's unique story has been featured on local news and international news, as well as:



Bio

Christina Aldan is a TEDx speaker, trainer, and brand strategy consultant. She offers businesses brand consulting and creative content for everyday media. With over 18 years of experience in the digital realm, Christina is highly regarded for her approach to business, partnering with clients to find unique strategies that ensure their goals are met. Christina builds connections through her keynote addresses, training workshops, and technological education. She uses these tools to help individuals and businesses cultivate value in everyday media. She has delivered talks on all 7 continents, having presented training workshops for the Microsoft MVP community, international corporations, and conferences worldwide. Christina uses her charisma and expertise to inspire others by mentoring women in business like herself. She also has sat on state and local boards supporting women in tech, mental health, entrepreneurship, and children with learning disabilities.

She is the recipient of the Las Vegas Women in Tech Community Service Award, the STEM Distinguished Woman of the Year Award. Learn more at: [Luckygirliegirl.com](https://luckygirliegirl.com).

Offerings and rates

Non-profit

30-minutes – Topics: Branding, Communication, Marketing, Speaking, Mentorship

\$5,000

Keynote Address

35-45 minute Keynote Address or Commencement Speech

\$10,000 + travel

Full-day workshop

6-hr, in-person — Topics: Branding, Communication, Marketing, Speaking, Mentorship

\$20,000/day + travel

Contact for pricing re: Brand Strategy Consulting • Executive Coaching • Customized Mentorship Programs



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-Bart Patterson, President, Nevada State College

Forward • Positive • Creative

Meet Christina Aldan for the first time and you will feel as if you have known her all your life. She is proof that perseverance and a desire to learn will propel you toward living a life you love.



 Arana Software

Attn: Christina Aldan

2831 Saint Rose Pkwy, Ste 200-340

Henderson, Nevada 89052

+1 (702) 525-5142

About

“What are you?” is a question Christina Aldan has been asked by strangers since she was a little girl growing up on the Upper Peninsula of Michigan. Born to a white mother and a Chinese father she never knew, the answer was riddled with shame and pain - reminders of a childhood in poverty and kids treating her like an outsider for being a nerdy Asian bookworm.

The question “What are you?” would ultimately lead Christina to discover that the answer is ever-evolving and that we are all defined by the sum of each experience, relationship, and hardship we embrace. She encourages us to step away from what’s comfortable and welcome the adventure that comes with jumping into the deep end of the pool and figuring out how to swim.

We live in a world where connecting and building a tribe of like-minded people, new customers, and supporters is filled with possibilities. That ultimately led Christina to focus her unique set of skills toward guiding business owners through the world of their brand strategy. For 18 years, Christina has been helping clients realize the full potential of their businesses by creating strategic advertising campaigns and processes. Christina helps executives and leaders understand how they perform best instead of working against brain tendencies.

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