

# Mr. Potato Head Branding



**Christina Aldan**

@luckygirliegirl

#LuckyPotato

Thank You!

LG  Designs



DOWNTOWN YOGA & WELLNESS CO-OP

simplypure  
BY  
CHEF STACEY DOUGAN



#LuckyPotato

You've Already Got One!



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# Core Values



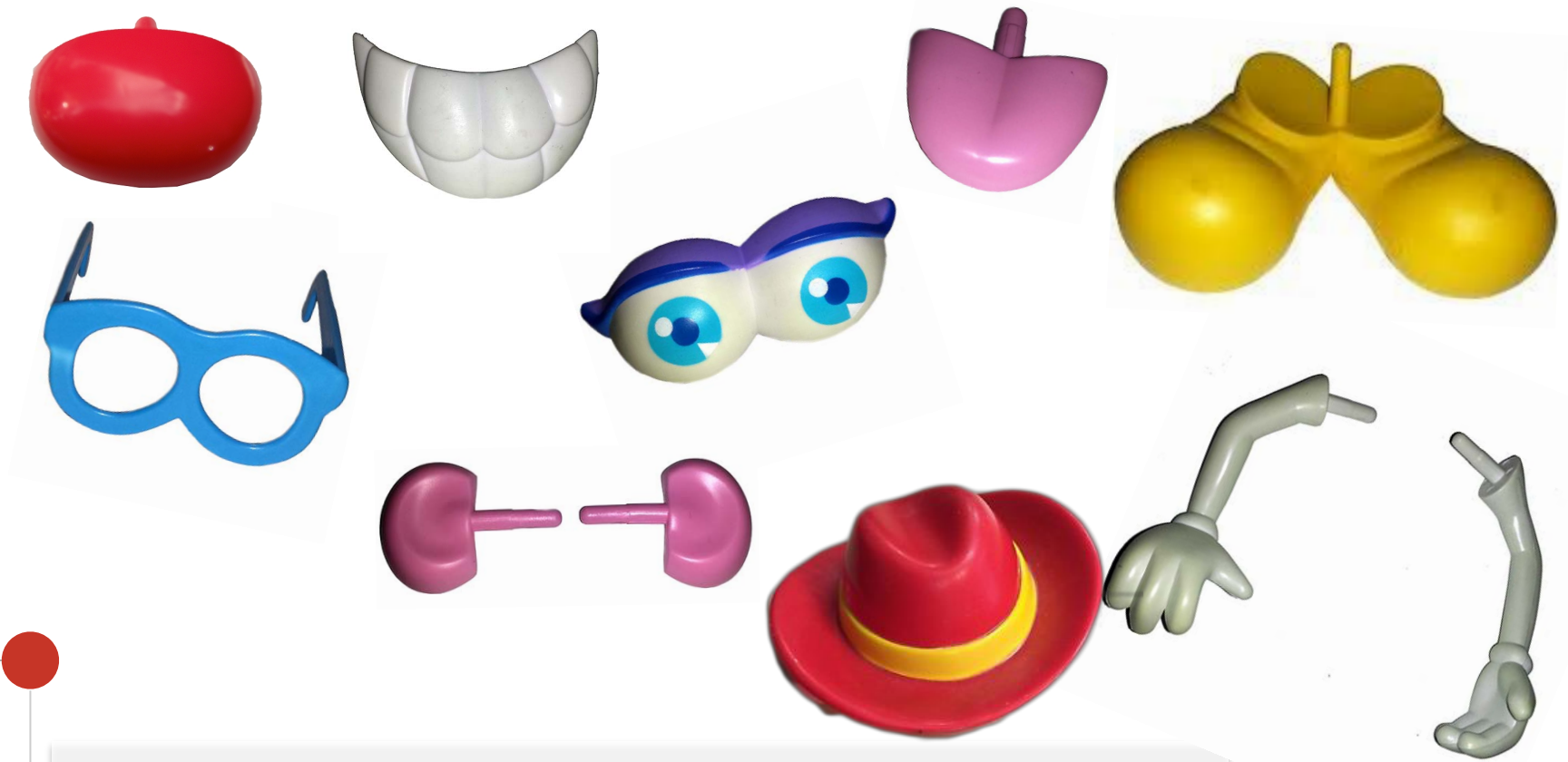
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# Online and Offline



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Incomplete Mr. Potato Head

# 2019 SEO Tips



On-page  
Off-page  
Updates  
Broken links  
    Internal  
    External  
Security  
Original Content  
Voice Activation  
Speed  
Mobile Prioritized

LinkedIn



Contact Method  
Current Pic  
Share  
Write  
Engage

# Social Media



Pick 2

Insta

Facebook

YouTube

Twitter

Snapchat

# Find Your “Thing”



Podcast  
Live Videos  
Webinars  
Interviews  
Articles  
Workshops  
Speaking  
Online Courses  
Blogs

# Press Releases



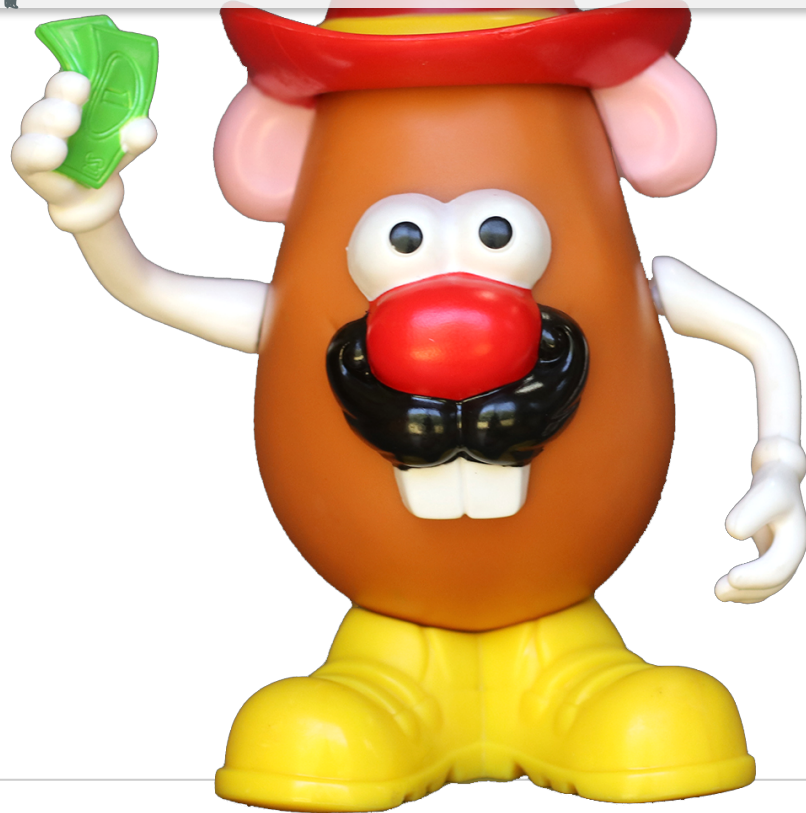
2 per month  
Simple  
[prlog.org](http://prlog.org)

# Pitch Perfect





Complete Mr. Potato Head!

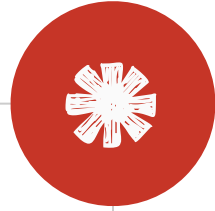




# Brand Strategy

Be sure to include all of the parts!





Thank you!



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