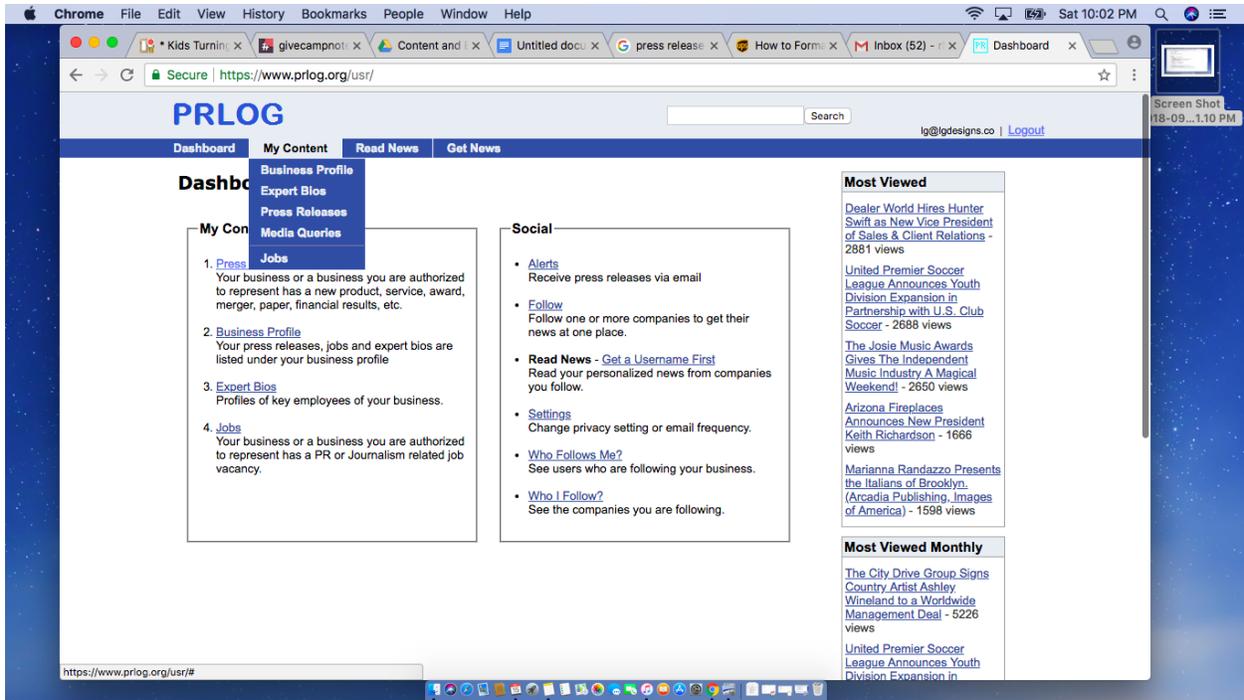


- Heading is the main point its specific and to the point
- Subheading is where you expand on the heading
- Dateline is where you put the city month day and year
- Message summary is where you put the intro summary
- You put hyperlinks to other sources you are using or taking from
- Quotes you should use quotes from credible
- Supportive details is where you put the details about the the event or business you writing about.
- Call for action that where you put information on donating or buying tickets or volunteering opportunities
- Boilerplate is where you put info about those involved in the article such as basic descriptions of who they are and what they do. You usually use their bio's.

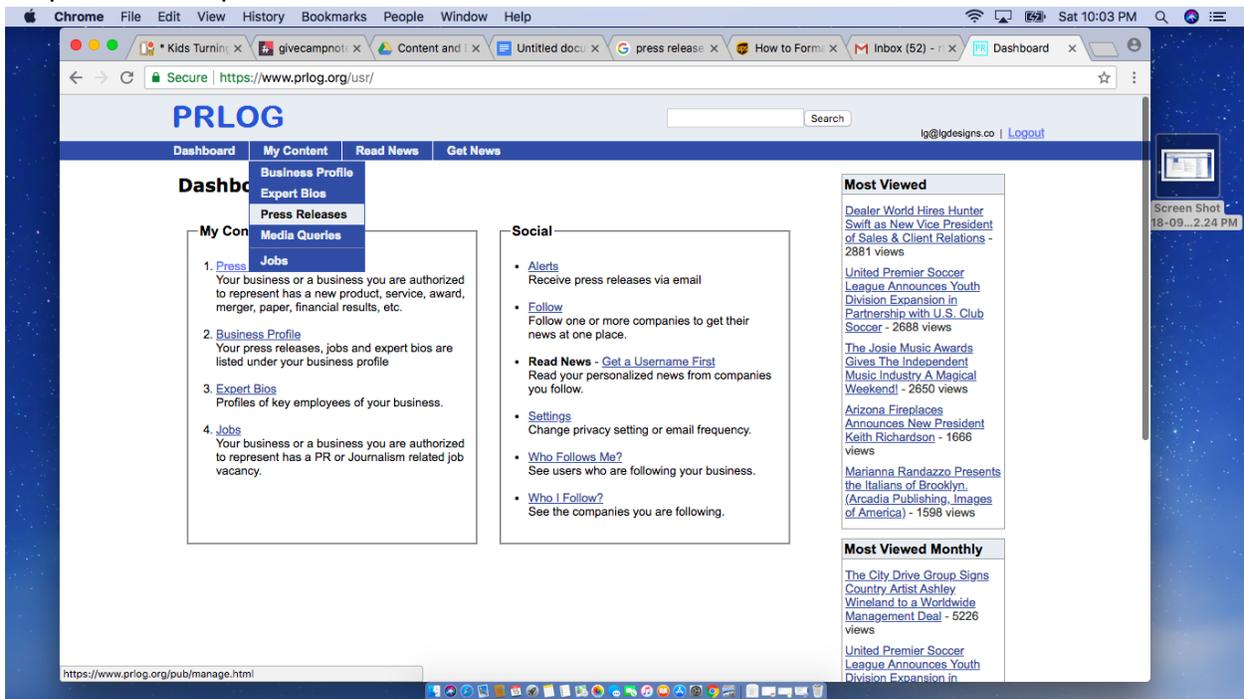
Prlog.org instructions

Step one: log in

Step two: click on my content



Step three: click press releases



Step four: go to press release drop down and click post new press release

PRLOG
Press Release Distribution

Dashboard | Press Releases | My Content | Read News | Get News | My Account

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Manage

- Getting Started
- My Press Releases
- Post New Press Release
- Premium PR
- Free vs Premium
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- Biz Profile / Pressroom
- All PRs
- PRs - By Date
- PRs - By Location
- PRs - By Industry
- PRs - By Tag
- Alerts By Email
- RSS/XML Feeds
- Free Video Press Releases

PR ID	Premium	Hits	Release Date	Last Modified	Access Code	Pressroom
1272966	-	0	2018-09-15 18:58	2018-09-15 18:58	0768	luckygirldesigns
1271223	-	82	2018-06-05 23:38	2018-06-05 23:38		luckygirldesigns
1270677	-	99	2018-05-07 15:31	2018-05-07 15:31		luckygirldesigns
1269140	-	228	2018-02-09 07:59	2018-02-09 07:59		luckygirldesigns
1268767	-	130	2018-01-20 13:09	2018-01-20 13:09		luckygirldesigns
1268329	-	144	2017-12-21 14:05	2017-12-21 14:05		luckygirldesigns
12683290	-	1177	2017-12-21 13:41	2017-12-21 13:41		luckygirldesigns
12676500	-	134	2017-11-25 20:33	2017-11-25 20:33		luckygirldesigns
12676496	-	171	2017-11-25 20:31	2017-11-25 20:31		luckygirldesigns
12674724	-	524	2017-11-03 22:34	2017-11-03 22:34		luckygirldesigns

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- Arizona Fireplaces Announces New President Keith Richardson - 1666 views
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Distribution to Yahoo Finance & Yahoo News					✓
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helloworld

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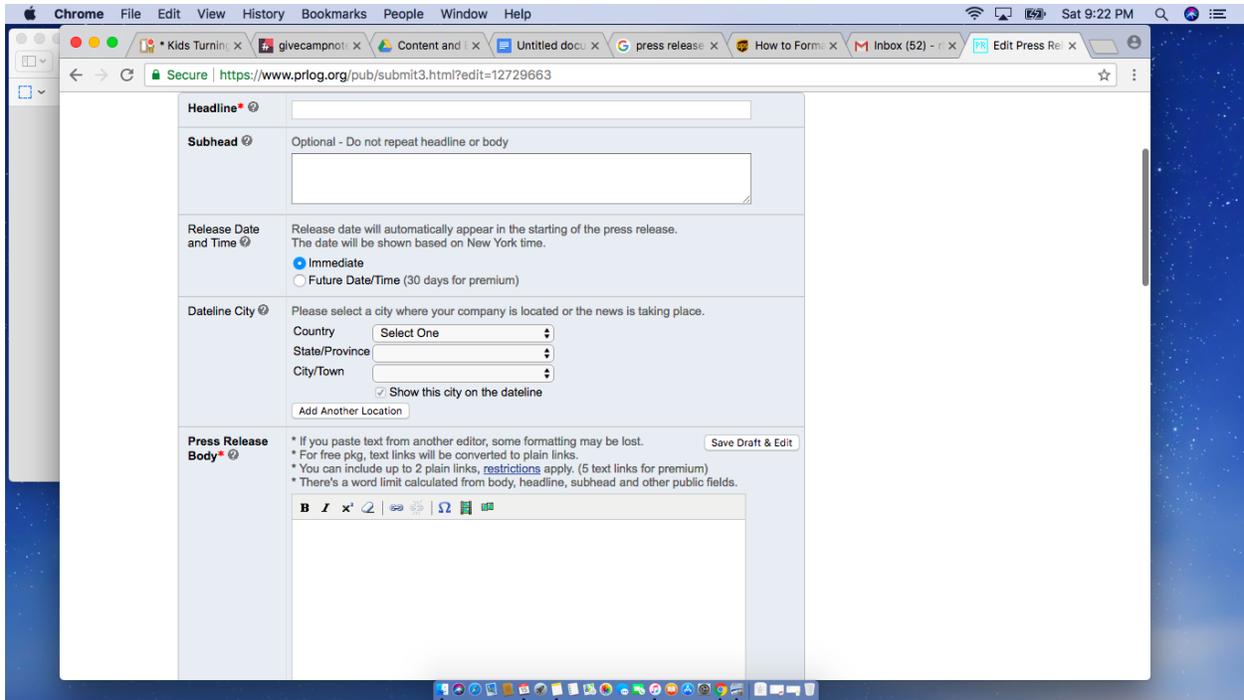
[Please see Content Requirements](#)

Create Cancel

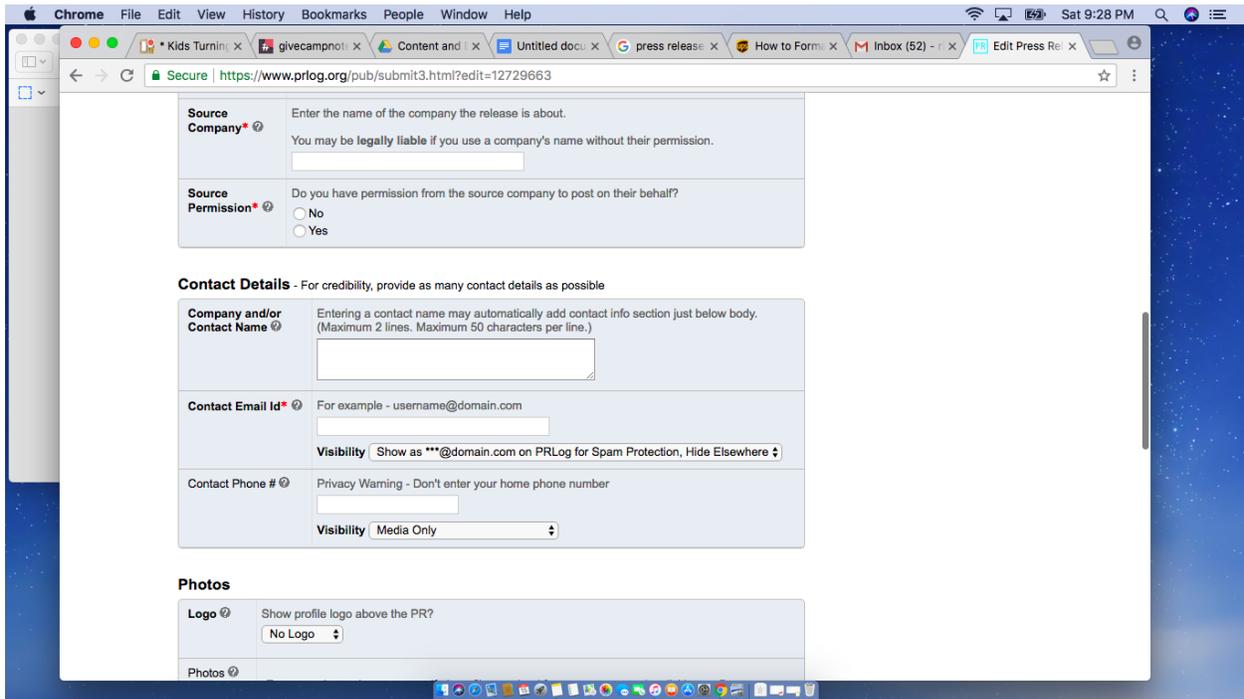
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Step six: fill out headline and sub-headline

Step seven: select your date and time as well as dateline city then put your body content

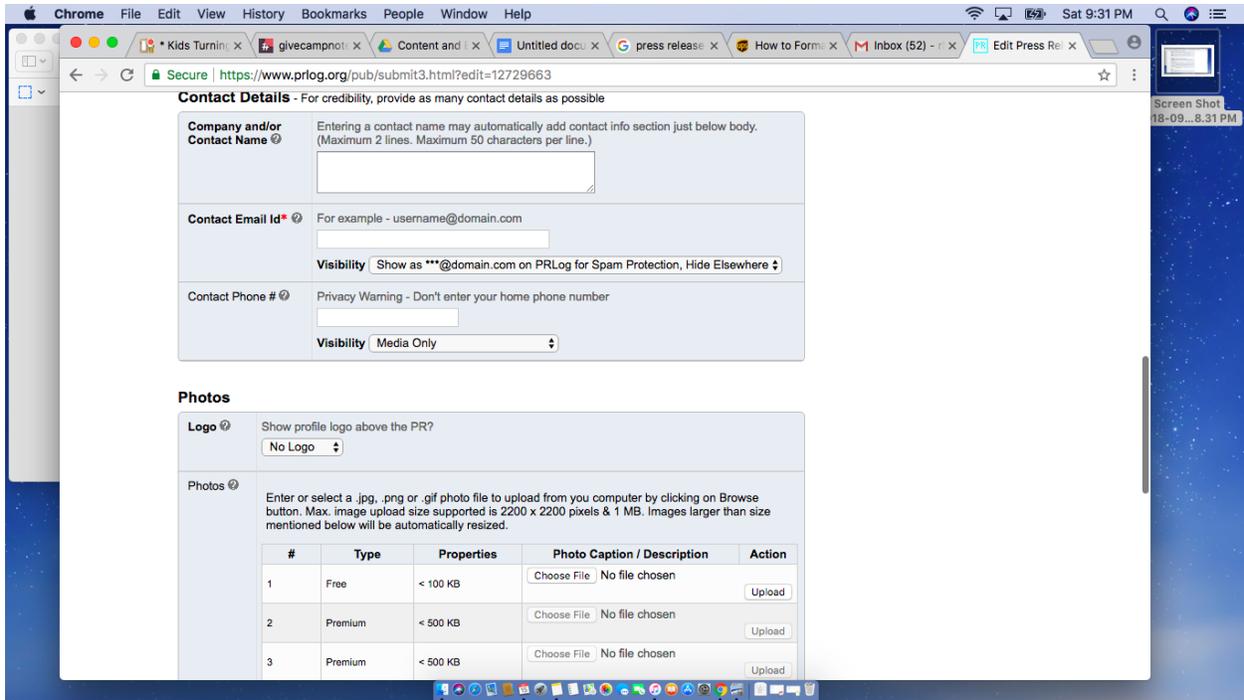


Step eight: input your source company and if you have permission to use the data

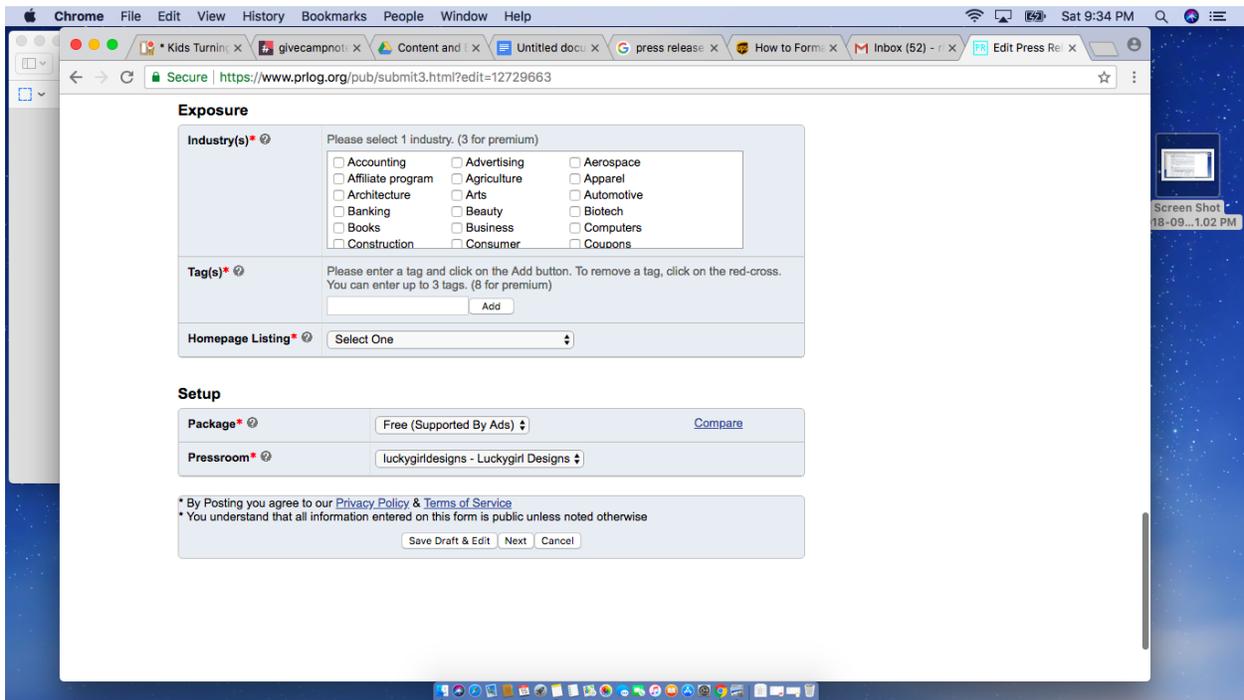


Step nine: add contact email ID

Step ten: upload any photos you are going to use for the release and name them using keyword phrases

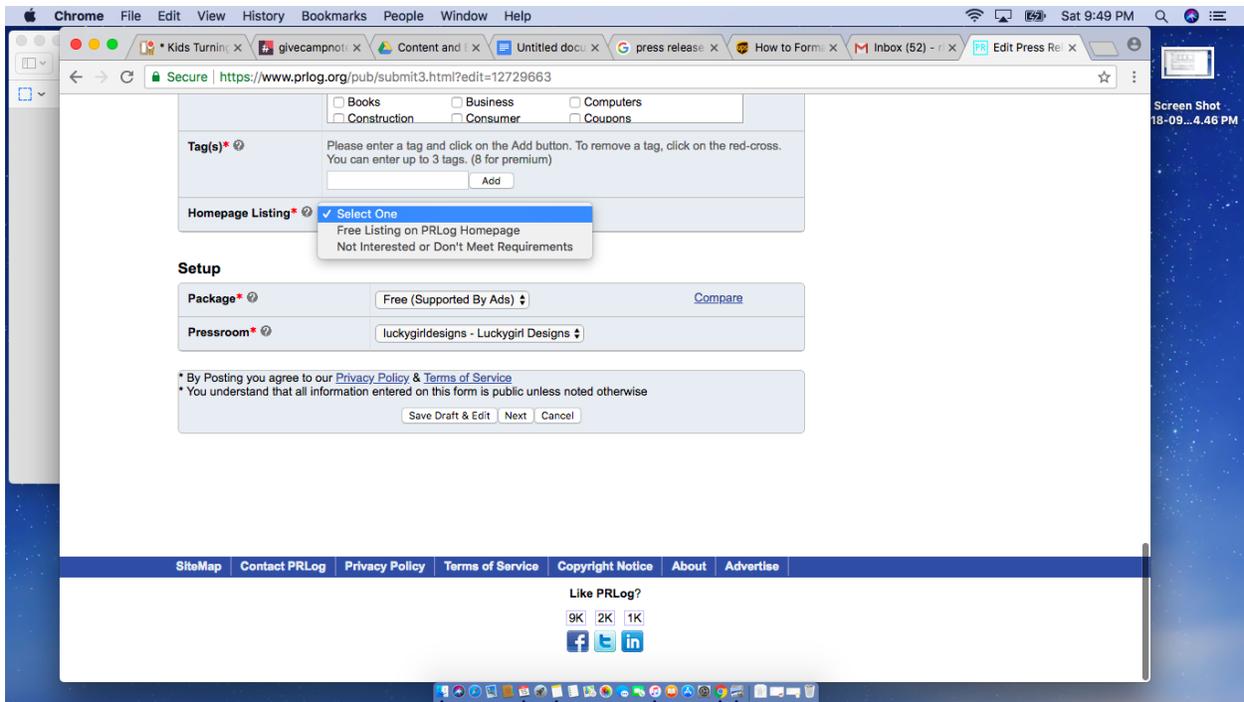


Step eleven: select the industry it has to do with and add the three tags make sure you hit add allowed for the free use



Step twelve: under home page listing select free listing

Step thirteen: click next



Step fourteen: read over your content to make sure it is correct then click submit

